



**CTW**  
GLOBAL  
CONNECTING TRADE WORLDWIDE

**4<sup>th</sup>**  
edition

# UNITING GLOBAL INVESTMENT MARKETS

POWERING THE FUTURE OF TRADE SERVICES

**28 - 29 OCTOBER 2026**

ATLANTIS - THE PALM, DUBAI,  
UNITED ARAB EMIRATES

JOIN US IN UAE FOR THE PREMIER  
B2B EVENT FOR GLOBAL  
TRADE SERVICES

SUPPLY CHAIN & LOGISTICS | SUSTAINABILITY | REAL ESTATE | HUMAN RESOURCES



[www.ctw.global](http://www.ctw.global)

Organised by:



MIE EVENTS DMCC  
[www.mieevents.com](http://www.mieevents.com)





## ABOUT CTW GLOBAL 2025

CTW Global continued to solidify its position as a premier global trade platform, drawing 3000+ delegates, 100+ industry speakers, and hosting 40+ conference and workshop sessions with participation from 10+ countries. With its strategic location and world-class infrastructure, the UAE serves as a thriving hub for global trade in services, offering unmatched opportunities for businesses and investors.



### DESIGN PERSPECTIVE DUBAI EDITION

“ Last year, CTW Global proudly welcomes Design Perspective by FOAID, as an industry partner, adding a strong emphasis on architecture, interior design, and innovation in the built environment.



## CTW GLOBAL 2025 IN NUMBERS



**3000+ Visitors**



**400+**  
B2B MEETINGS



**150+**  
INDUSTRY  
SPEAKERS



**40+**  
CONFERENCES  
& SESSIONS



**50+**  
EXHIBITORS





# 2025 Insights and Impact



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SINOTRANS

89% of attendees find the event critical to their business success

93% were highly satisfied with the quality and depth of content provided

91% plan to participate in future editions of CTW Global



## Why Attend CTW Global 2026?

Learn from global experts as they share success stories, strategies, and opportunities aligned with the UAE's ambitious goals for the next two decades.

Be part of a dynamic environment fostering partnerships, collaborations, and sustainable growth.

Connect with key stakeholders, including government entities, investors, and business leaders, shaping the future of global trade.

Shape the future of trade at CTW Global 2026 – the ultimate platform for global collaboration and opportunity!

# 2026

## ABOUT THE UPCOMING **PREMIER EDITION**

CTW Global 2026, organized by MIE Events DMCC, is the premier international platform connecting global trade and investment. Built to spark innovation, accelerate collaboration, and unlock the full potential of the trade services sector, the event aligns with the ambition and scale of the Dubai Urban Master Plan 2040.

With a powerful mix of Summits, Exhibitions, Workshops, Seminars, and B2B/B2G matchmaking, CTW Global 2026 moves beyond a traditional trade show to deliver unmatched access to insights, networks, and partnerships. It is the one-stop destination for national and global industry leaders, investors, entrepreneurs, and government stakeholders aiming to tap the UAE's fast-growing economy and the mega projects set to shape the next two decades.

## What Sets CTW Global Apart?



### **Actionable Insights:**

Visionary speakers share trends, innovations, and trade ecosystem insights.



### **Diverse Sectors:**

Covers technology, logistics, real estate, sustainability, manufacturing, and more, shaping the future of trade and services.



### **Integrated Platform:**

A B2B/B2G hub connecting investors, entrepreneurs, policymakers, and industry leaders.



### **Custom Matchmaking:**

Tailored sessions connect you with the right partners and clients.



### **Strategic Alignment:**

Supports the UAE's Vision, including the Dubai Urban Master Plan 2040, focusing on innovation and sustainable growth.



### **Networking Opportunities:**

Exclusive events, summits, and workshops connect you with global decision-makers.



# CTW GLOBAL PREMIER SUMMIT

## Participate in Discussions and Gain Knowledge from Global Experts Shaping the Future of Trade and Services

Engage with thought leaders, industry visionaries, and global experts as they address the rapidly evolving landscape of the Trade and Services Sector, aligning with the Dubai Urban Master Plan 2040. Dive deep into the latest innovations, strategies, and trends shaping global trade across various industries.

Join the 5,000+ participants from diverse industries who will attend CTW Global 2026 to exchange knowledge, explore opportunities, and discuss best practices in trade, business, and sustainable development.

## Features of CTW Global 2025

5 Dedicated Sector Tracks highlighting opportunities in Human Resource, Supply Chain & Logistic, AI & Technology, Sustainability, Real Estate and more



**150+** International and Regional Speakers sharing actionable insights

**10+** Business Presentations and Case Studies

**20+** Focused Workshops covering key trade and investment trends

**15+** Keynote Lectures and Panel Discussions

# Why CTW GLOBAL 2026



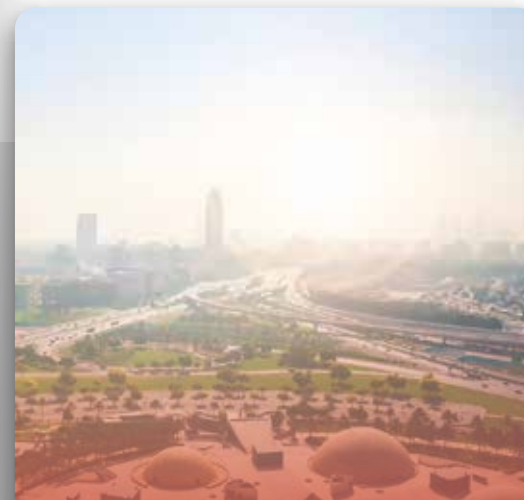
## **Direct Access to Global and Regional Markets**

Establish connections in the UAE, the Middle East, and beyond through this world-class trade platform.



## **A Gateway to Mega Projects**

Learn about and engage with the UAE's upcoming mega projects that are set to redefine trade, services, and urban development.



## **Leadership in Sustainability and Innovation**

Gain insights into cutting-edge solutions driving sustainable business practices and innovative urban development.

Join us at CTW Global 2026 and be part of the future of trade, innovation, and sustainable growth. Together, let's build new pathways for success and redefine global trade services.



# KEY HIGHLIGHTS OF DUBAI'S Strategic Vision

Key market insights include:

2040 دبي  
DUBAI

**1** Dubai 2040 Urban Master Plan: Aims to transform Dubai into a global business and tourism hub, doubling green spaces and boosting environmental sustainability to support a population of 5.8 million.

**2** Economic Growth: Non-oil sectors like real estate, tourism, and transportation drive growth, supported by innovation and policy adaptability.

**3** Infrastructure Expansion: Development of urban centers, including new hubs like Expo 2020 Centre and Dubai Silicon Oasis, creates investment opportunities.



Key market insights include:

CTW Global 2026 provides a platform for stakeholders to explore these opportunities and capitalize on Dubai's evolving economic landscape.

4 Real Estate Boom: Plans for 550,000 new homes highlight opportunities in the property market.

5 Sustainability Focus: Multimodal transport solutions integrate sea, air, and land for optimized logistics and cost efficiency.

6 Enhanced Market Access: Strategic initiatives support diversification, trade growth, and sustainable development.

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# CTW GLOBAL 2026 4 KEY SECTORS



HUMAN RESOURCES



REAL ESTATE



SUPPLY CHAIN & LOGISTICS



SUSTAINABILITY



# CTW GLOBAL EXHIBITORS PROFILE



## HUMAN RESOURCES

- Recruitment & Staffing Services
- HR Technology (HRIS, Talent Management Systems)
- Workplace Diversity & Inclusion
- Organizational Development & Change Management
- HR Consulting Services
- Remote Work Solutions
- Employee Wellness Programs
- Labor Law and Compliance Services



## SUPPLY CHAIN & LOGISTICS

- Freight Forwarding & Maritime Shipping
- Warehousing & Inventory Management
- Last-mile delivery Services (Booming due to e-commerce giants)
- Customs and Trade Compliance
- Cold Chain Logistics
- Logistics Tech Solutions (AI and IoT in supply chain optimization)

# CTW GLOBAL EXHIBITORS PROFILE



## SUSTAINABILITY

- Renewable Energy (Solar, Wind, Hydropower)
- Green Building Solutions
- Renewable Energy
- Sustainable Finance & Investments
- Water Management
- Energy Efficiency
- Waste Management & Recycling



## REAL ESTATE

- Smart Cities
- Green Buildings
- Residential Real Estate
- Commercial Real Estate
- Property Management Services
- Real Estate Investment





## Robert Kew

Director of Technology, British Chamber of Commerce Dubai; Founder & CEO, Kew Solutions; Board Member, The Sparkle Foundation

CTW Global is inspiring, packed with leaders and guests. This year highlights digital transformation, sustainability, AI, and logistics, aligning with the UAE's Net Zero 2050 vision. Being together enables collaboration: sharing knowledge, forging strategies, and building the future side by side.



## Jessica Panigari

Founder & CEO, GOODS2LOAD

It's wonderful to be among many leaders, two days will be electric. Logistics is the trendsetter, with AI and technology advancing while relationships stay human. Networking fuels business. As expectations shift, we must adapt. I can't wait to return next year.



## Hamdi A. Osman

Founder & CEO, SolitAir Cargo Airline

CTW Global truly connects the Global South. With leaders and experts across industries, we tackle logistics' future, IT, digitalization, customer experience, and CRM. As a daily cargo airline, we see it firsthand: today's customer asks how fast, not how much anymore.



## Umer Saleem

Vice President, Sales & Business Development, MENA, HWA Robotics

After 16 years in robotics, CTW Global is the best platform to showcase solutions. Peers and partners shared global experience. We travel to three or four events monthly, proof visibility matters: branding, smart marketing, wider awareness.



## Justin Sloan

Chief Freight Forwarding Division, Naqel Express

CTW Global is energizing. Being surrounded by strong voices drives growth. Listening and sharing matter. Collaboration is essential, put the right people in the room to hear the right ideas. Digital is powerful, but success demands people and technology working together



## Shawn Meyers

Middle East Masterplanning Director | Associate, DLR Group Middle East

I was impressed by how focused and actionable the content was. The sessions went beyond theory into real steps we can apply right away, and the networking connected me with peers facing the same challenges. I'd recommend this event to anyone serious about moving faster and smarter.

# EVENT TESTIMONIALS



**Kristian Stinson**

Founder and Managing Director - Finch

This event was exceptionally well-curated, with practical sessions, insightful speakers, and seamless organization. I left with concrete steps we can apply next week, plus valuable connections across the community. I'd recommend it to peers looking for relevance, speed, and impact.



**Monzon Gao**

Representative, FUJIAN STAR-NET COMMUNICATIONS CO., LTD.

STAR-NET is a leading China-based IT solutions provider. We now deliver smart user solutions across the Middle East and seek partners—distributors and system integrators—to expand together. Delighted to join CTW and exhibitions. CTW is outstanding; thank you for the opportunity.



**Louise Collins**

Partner, Focal Middle East

Thank you for having me. I loved today's diverse panel—urbanists to material suppliers—united in responsibility for sustainability. Community-led thinking clearly fuels innovation; even 3D sand is emerging here. The Middle East is trailblazing and exporting sustainable ideas to the world.



**Rasha Al-Tekreeti**

Founder & Creative Director - Waru

The event delivered actionable content our community needed—human-centered discovery, early alignment on decision paths, and a co-design mindset that builds trust. Attendees left confident about turning strong pitches into long-term partnerships.



**Mehmet Aktash**

Managing Director- Bishop Design

This event was inspiring and practical. The speaker showed how to celebrate what makes us different, nurture creativity, then channel it with disciplined control. Anchored in authenticity, this framework helps build experiences and a brand clients recognize, trust, and recommend.



**Maya Cochrane**

RIBA Chartered Architect & Health-Centered Design Expert, Maya Material

This event spotlighted how great design brands are built by celebrating what makes you different, your people, craft, and the excitement behind the work. Most valuable was the reminder for emerging designers to stay authentic and keep nurturing ideas recognition follows. I left with a practical, inspiring framework we can apply immediately.



# THANK YOU TO OUR 2025 PARTNERS

## INDUSTRY PARTNERS



global  
supply chain



DESIGN  
PERSPECTIVE  
DUBAI EDITION



**FOAID**  
FESTIVAL OF ARCHITECTURE & INTERIOR DESIGNING

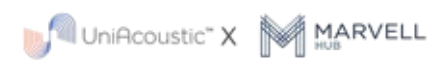
Creativity  
worth  
Celebrating

## INDUSTRY COMMUNITY PARTNER

## HONORARY SUPPORTING PARTNER

## COMMUNICATION PARTNER

## EXHIBITORS



## MEDIA PARTNERS





EXHIBITION ▪ TRADING ▪ TOURISM

Celebrating 25 years of excellence, MIE Groups, founded in 2000, is a global leader in exhibitions, trading, and consulting. With 15 offices worldwide — including the UAE (global headquarters in Dubai), China, Africa, Saudi Arabia, and the USA — MIE has facilitated over 120,000 international trading companies to expand in the Middle East and Africa.

Operating through four key divisions —

- **Travel & Tourism**
- **Business Intelligence & Event Division**
- **DMC**
- **Business-to-Government Consultancy**

MIE Group empowers global entrepreneurs in driving economic growth through dynamic events and fostering international trade.



## GET INVOLVED

Contact the team today to discuss a range of options and solutions to help you achieve your business objectives.

For inquiries, please contact:

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## MIE GLOBAL PLATFORMS

